

BESPOKE
BUSINESS KIT



#atlantiscaps #atlantisontheroad

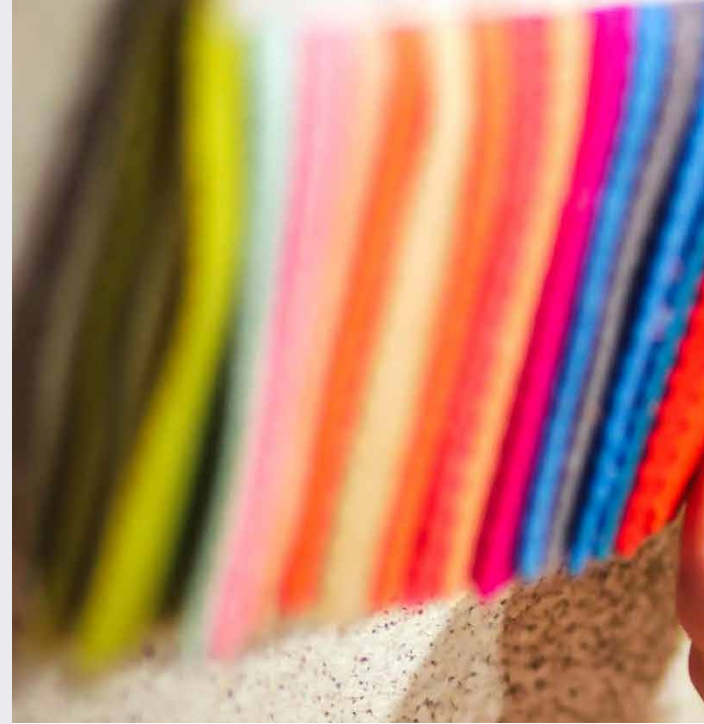


ATLANTIS DESIGNS AND MANUFACTURES HEADWEAR.

We take care with every product we made, from the design to the production till the delivery in your hands.

We believe in **ethics, respect and excellence.**

Transparency, accuracy and reliability are the milestones on the relationship with our customers.



**WHERE YOUR
IMAGINATION MEETS
OUR EXPERIENCE.**



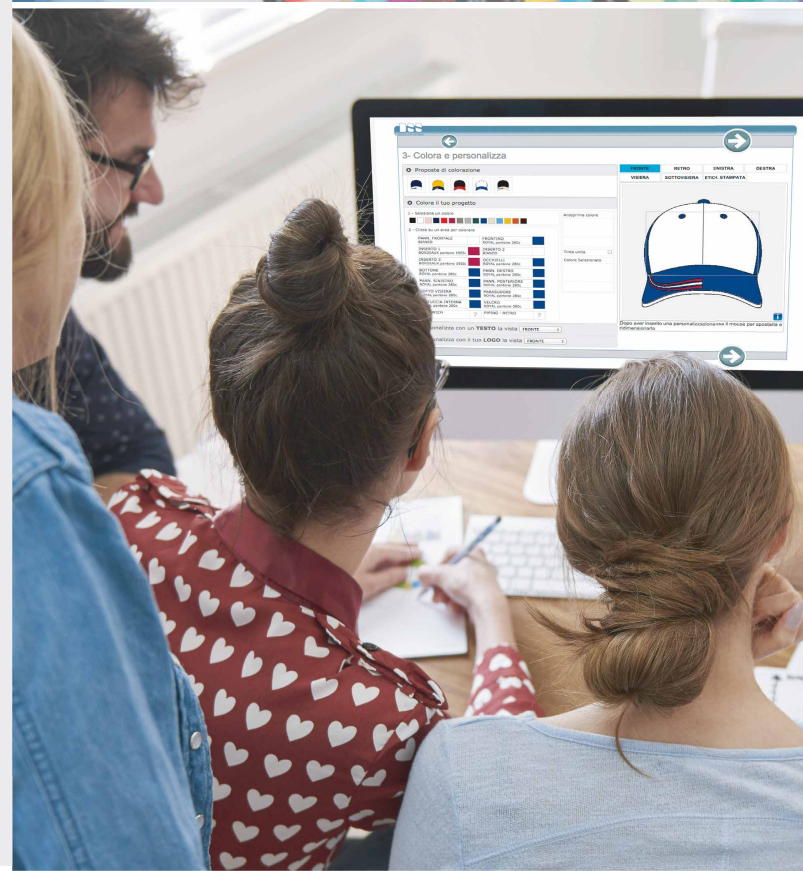
Our target is to join your needs with the current market trends, **with our attention to details and passion.** Your custom headwear is born where your imagination meets our experience. The proof that we made the right choice is given by all the customers that choose us every day for our **distinctive quality, our continuous search, our detail-oriented organization** and one hundred million caps that we have delivered worldwide.

MAKING IDEAS HAPPEN!

We give you **the chance to choose and customize high quality products** from sport to streetwear to B2B, able to give an answer to any need.

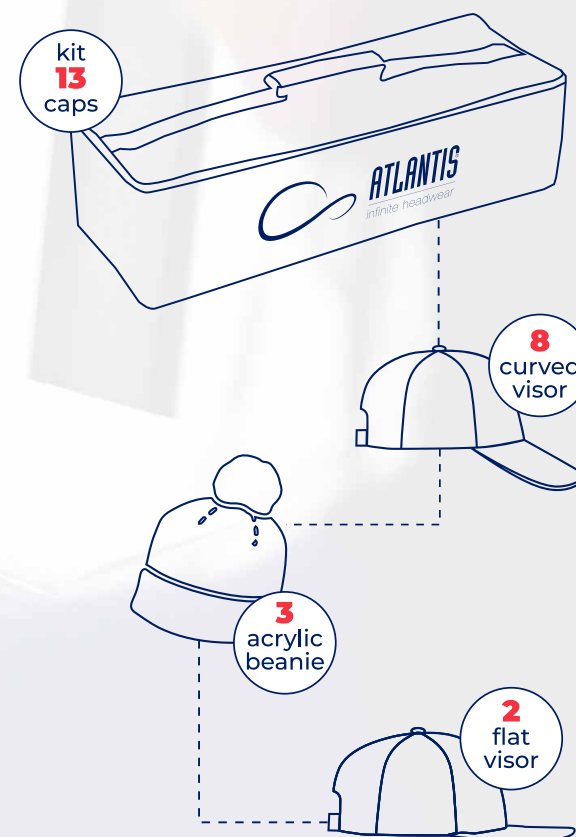
Get inspired from our wide range of caps, simply choose from styles, shapes, details and **create your custom headwear.**

Customizing a hat with us is **very easy:** you can **do it online alone** by using **our ADS, the Atlantis Design Software for the customization** or with our in-house design department that will assist you and provide concept designs or additional assistance in developing your headwear.



CHOOSE THE BESPOKE BUSINESS KIT

Customization means **making a cap unique**, from a simple own-brand label to the most innovative decoration techniques and from the most classic fabrics to high-tech and fashion textiles. **The possibilities of customization are infinite.**





The **BESPOKE BUSINESS KIT** includes the small cap holder suitcase and 13 bespoke samples representative of the most popular shapes of caps and hats **to enhance your sales and know-how as a master of headwear.**

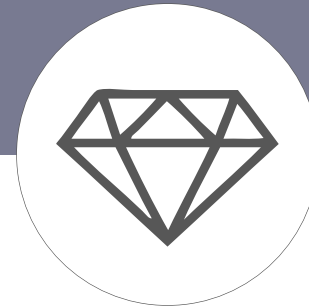
FIND YOUR STYLE AND GET INSPIRED



SPORTSWEAR

The sports style with a touch of elegance and top comfort

P. 8-11



FASHION

Italian style and love for details

P. 12-15





CORPORATE

Fabrics and details distinctive and practical to tell your brand

P. 16-17



SOUVENIR

Shapes and colour combinations to meet the needs of the promotional and events world

P. 18-19



MUSIC&LEISURE

The perfect style that sounds good

P. 20





TRUCKER ATL_SAC_024



Main Fabric: 100% jersey cotton
Side&back: 100% polyester



high shape structured



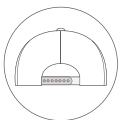
curved visor



5 panels



tear away label



pvc closure



Mix of customization:
print, flat embroidery,
laser cut fabric letters applied
with stitching



All over print
on underbill



Woven patch
with embroidery outline
and applied with stitching



Print on mesh



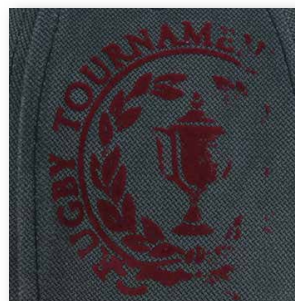
FLAT VISOR ATL_SAC_023



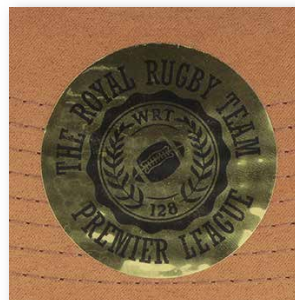
Debossed logo
embroidered fabric patch
applied with embroidery outline



Rubber patch
pressed on suede patch
applied with embroidery outline



Vintage effect flock print



Shiny sticker on bill

Main Fabric: 100% polyester



high shape
structured



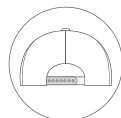
flat squared
visor



5 panels



tear away label



pvc closure



BASEBALL ATL_SAC_027



Woven patch applied with emb outline



Debossed logo on panels



Flag rubber label on closure



One color print on sandwich

Main Fabric: 100% polyester miniottoman



medium shape structured



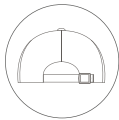
curved visor



6 panels



tear away label



closure with buckle and metal hole



BASEBALL ATL_SAC_020



Rubber patch applied with stitching



Combination of different ways of knitting: knit technology for maximum absorbency, heat evaporation, breathability

Main Fabric: 100% polyester
Underbill: 100% cotton



high shape structured



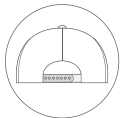
curved visor



6 panels



tear away label



pvc closure



KNIT TECHNOLOGY: HIGH PERFORMANCE PROPERTIES FOR THE NEW KNITTING FABRIC.

An innovative fabric processing technique very similar to knitting where the yarn is interlocked. This process gives the fabric three main characteristics - **maximum absorbency, heat evaporation** and **breathability** - making KNIT-CAP the best cap for the sports and outdoor world.



BASEBALL ATL_SAC_021



Main Fabric: 100% cotton denim with enzyme wash



medium shape structured



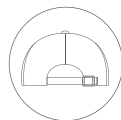
curved visor



6 panels



tear away label



closure with buckle and metal hole



Fabric application with flat embroidery outline & one color vintage print



Brass embossed buckle with metal hole



Destroyed fabric patch



Eco leather patch with lasered logo applied with stitching



BASEBALL ATL_SAC_017



Fabric 3d transfer



Full cap without closure for maximum fit elastic sweatband

Main Fabric: 75% polyester 25% cotton
Underbill: 100% cotton



medium shape structured



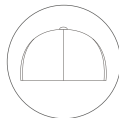
curved visor



1 panel



tear away label



fully closed at rear



UNI-CAP

An innovative concept baseball cap design and fabrication process using a truly unique construction technique resembling that used in knitting to create fabric in a rounded shape, completely free from panels and seams for maximum fit, comfort and customisation.



BASEBALL ATL_SAC_013



Fake suede patch with lasered logo, applied with embroidery outline



Fake suede closure string
Embossed spray print metal buckle

Main Fabric: 100% polyester
Bill&underbill: 100% polyester fake suede



medium shape structured



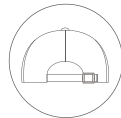
curved visor



6 panels



tear away label



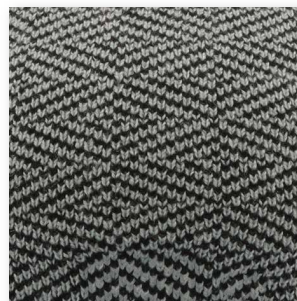
closure with buckle and metal hole



BEANIE ATL_SAC_029



High frequency



Jacquard technology realized with circular machine

Main Fabric: 95% acrylic 5% elastane



beanie



tear away label



BASEBALL ATL_SAC_031



Main Fabric: 100% chino cotton twill



medium shape structured



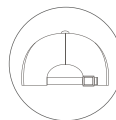
curved visor



6 panels



tear away label



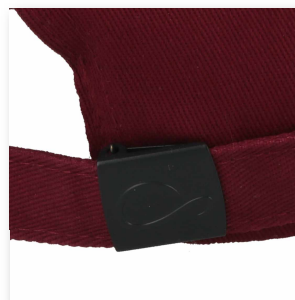
closure with buckle and metal hole



3d embroidery on front
one color print on background
nylon transparent stitching on front
to make them invisible over the logo



Flat embroidery



Embossed spray print buckle



Flag woven label on the side of bill



BEANIE ATL_SAC_028



Yarn embossed effect



Foldable woven label applied with stitching

Main Fabric: 100% acrylic yarn

Lining: 100% polyester



beanie with lining inside



tear away label



FLAT VISOR ATL_SAC_025



Main Fabric: 100% polyester
Side&back: 100% polyester



high shape structured



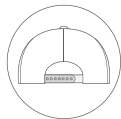
flat squared visor



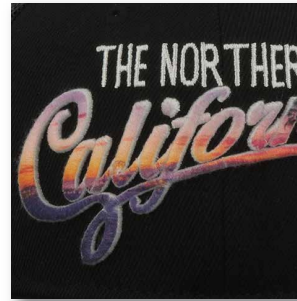
6 panels



tear away label



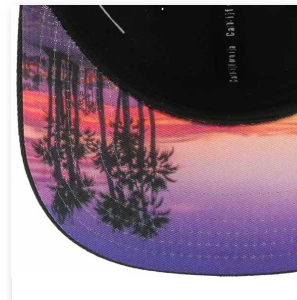
pvc closure



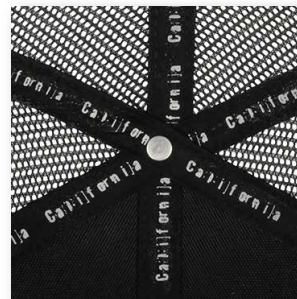
Combination of flat and 3d embroidery with sublimation on 3d



Flag woven label on closure

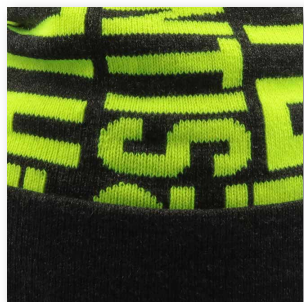


All over sublimation on underbill in polyester twill



Printed inside tape

I ♥ **BEANIE** ATL_SAC_030



Jacquard technology realized with circular machine;



2 color pom pon

Main Fabric: 95% acrylic 5% elastane

-  beanie with cuff
-  tear away label

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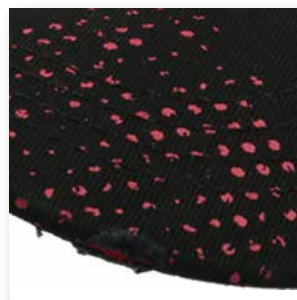
The **beanies Made in Europe** by ATLANTIS are produced from yarn certified by OEKO-TEX®, the international testing and certification system for raw, semi-finished and finished textile products, a guarantee of total quality, not just in production, but above all in the materials used.



Combination of different techniques of customization: screen print, rubber print, colored foil print



Flag woven label on closure



One color print



Printed sweatband

Main Fabric: 100% chino cotton twill with strong garment wash



high shape structured



curved visor



5 panels



tear away label



closure with metal buckle

THE CAPS IS INTERACTIVE THANKS TO ATLANTIS CONNECT

More than just a simple cap:

ATLANTIS CONNECT, thanks to the use of NFC contactless technology incorporated in the Atlantis caps is able to communicate history and technical characteristics of the product itself through multimedia information, videos and web pages.

DOWNLOAD OUR
FREE APP



ATLANTIS OVERSEAS SERVICE

Each Atlantis product has its own story, with a specific identity and certain origin. Atlantis wishes to share this story with its consumers, providing them with full transparency for their own brand and awareness of their supply chain.

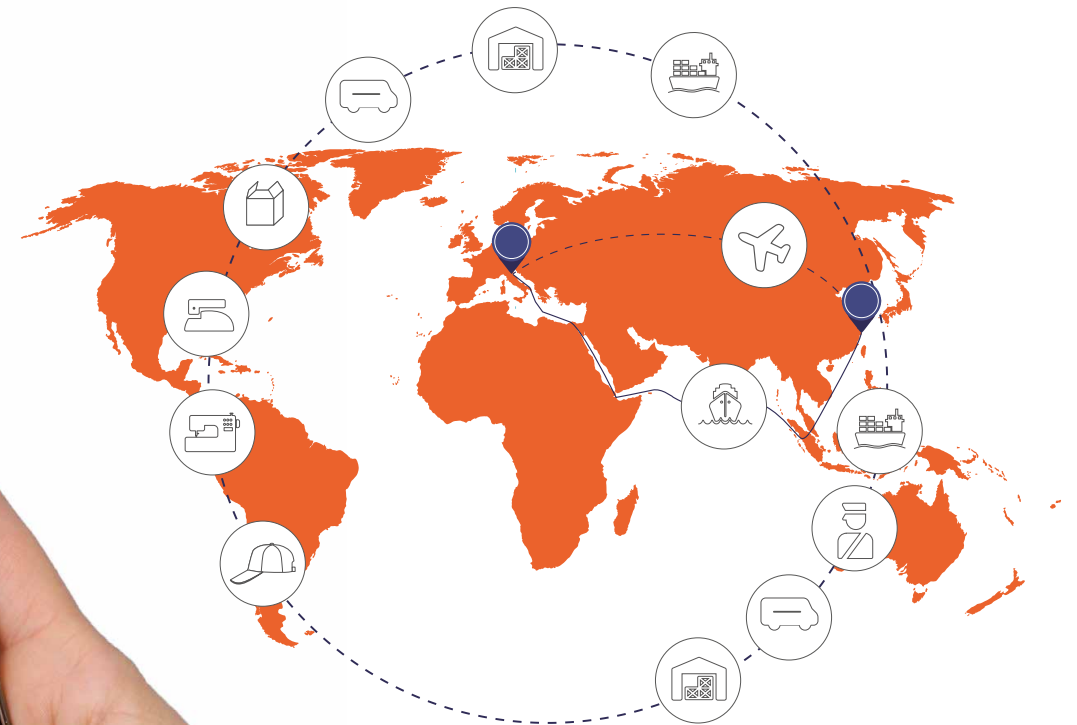
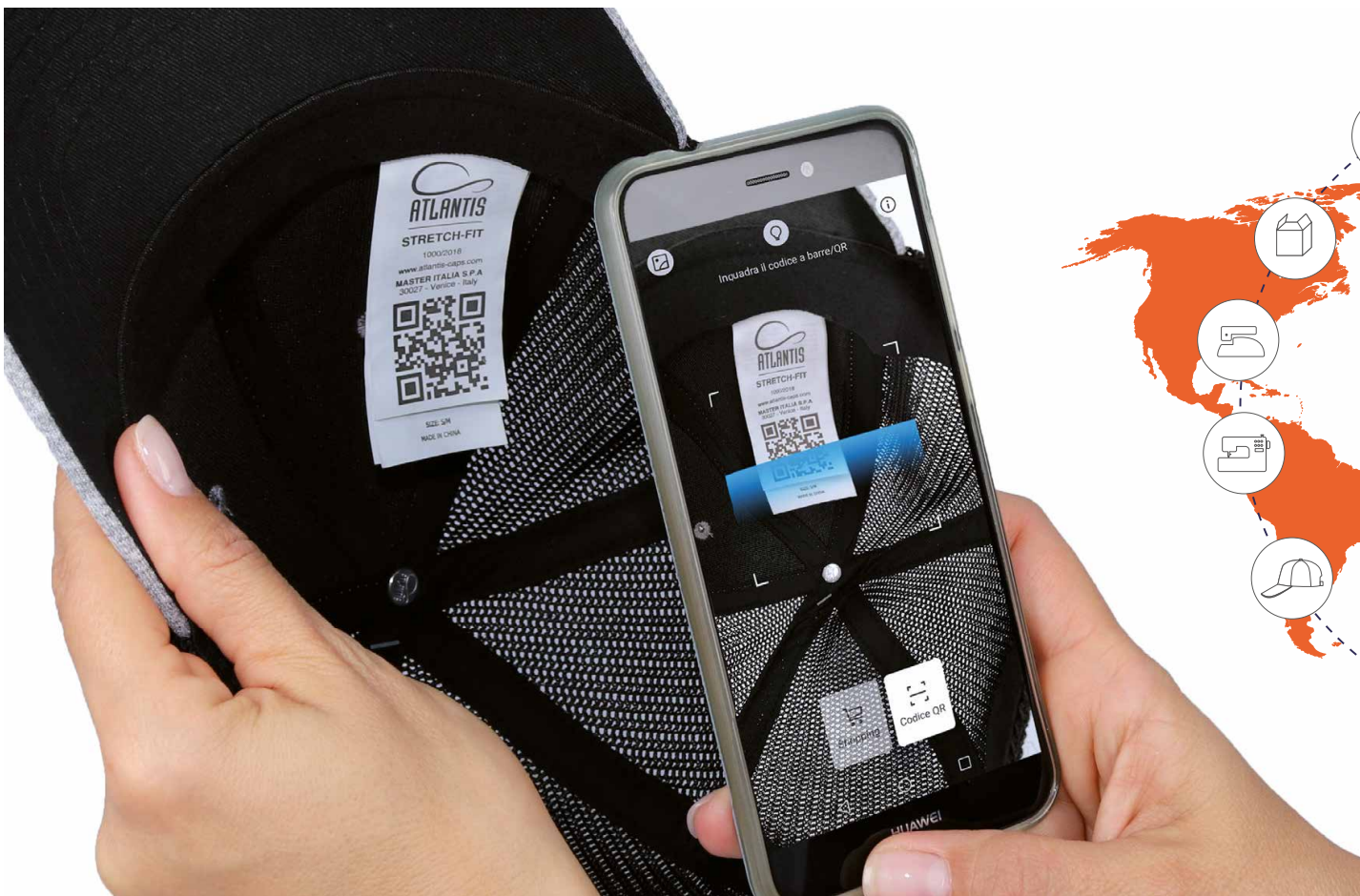
A “traced” product is a “clear product”.

The TRACEABILITY guarantees to the consumer a “clear passport” of the product.

This is the reason why, from now on, our products will include even more information as PO number, certain place of origin, destination of the product and importer.

By scanning the QR CODE in the inside label you will have direct access to all the information related to the purchased product.

DISCOVER THE STORY OF YOUR ATLANTIS PRODUCT AND FOLLOW ITS JOURNEY!





ATLANTIS

